



Meeting of the Business Forum Mid Devon Executive

30.1.19

BW Tiverton Hotel

Minutes

Apologies: Richard Chesterton, Hugh Thompson

November meeting minutes - accepted

Matters Arising: Agreed that the Christmas lunch at the Tiverton Motel was appreciated.

Chairman's Opening Remarks: Sadness at the death of Chris Prentis, a valued member of the Executive team and community. Several members of the Executive attended his funeral and he will be sadly missed.

Strategy Day: An excellent meeting with agreement to hold 2 per year. 2019 plan for themed meetings.

March – Brexit related

May – Travel and transport related

July - Trading

September – Local producers

November (AGM) – Skills and training

Membership Fees: Agreed at Strategy Meeting. Guests of Members to be charged £18 to attend. Buffet charge to cover the cost of collection: £12.

Cost of set up of CRM system to collect payment by Roundash - £450.

Bank Transfers: Ongoing

Finance Report: No transactions since last month:

Membership Report: A list of members to be sent to Colin Slade to check against the Website listings and provide information for linking tweets.

Marketing Report: Twitter followers now standing at 2503. Campaign to be launched on the benefits of membership – Co.S

A survey to be designed to identify Special Interest Groups – HT

GDPR: A complete review to be undertaken before the next Executive meeting

HT to be given access to CRM – LMJ

Events:

March: Charless Baughan – Westaways - AL

Amanda Stansfield – Granny Gotthards – LMJ

May: Just Julia – LMJ

Gregory's - AL

July: Joby Cronkshaw – AL

Trading Standards – CS

Sept: Twitter Campaign/Crediton Dairy/Individual stands – tbc

November: Petroc – MC

Resident Photographer – Ch.S