



Meeting of the Business Forum Mid Devon Executive

Tues 16th January 2018

BW Tiverton Hotel

Minutes

- **Attending:** Andrew Lathwell, Chris Prentis, Stuart Carrington, Chris Shears, Richard Chesterton, David Disney, Colin Slade, Linda Middleton-Jones

- **Apologies:** Mark Challacombe

- **Acceptance** of November meeting minutes: Accepted and signed - AL

- **Matters Arising:**

- **Chairman's Opening Remarks:**

- **Finance**

Balance £3066

A query on payment to Bauer for £13.00 – SC

- **Membership Report**

Current Membership:	49
New Members since November	4
Membership Renewals	8
Outstanding Renewals	13

Membership figures and processes including renewals to be checked and identified and presented at next Executive Meeting – SC/LMJ

- **Marketing Report**

Website needs refreshing to help with SEO rankings - AL

Members to be encouraged to update their details and use Twitter to post comment about meetings and link their own business news to generate new fresh content.

Twitter Followers: 2,377

GDPR Policy to be created with help from MDDC - LMJ

- **Events**

Attendees

Last event: 54

This event 44

Meet the neighbours – Link up with BHBA tbc

SW Business Expo – 15th March Members to be offered a chance to promote themselves through being on the BFMD stand - CS

Breakfast event – 22nd March Shock Proofing your Business – LMJ and Hugh Thompson

- **Guest Speakers**

14 March

Carola Becker of Life is Good – confirmed

William Lines on GDPR, Clyst Information Systems Ltd - confirmed

24th May - tbc

18th July - tbc

19th Sept - Neil Parish MP – tbc

- **AOB**