

AGM November 2015

Business Forum

Mid Devon

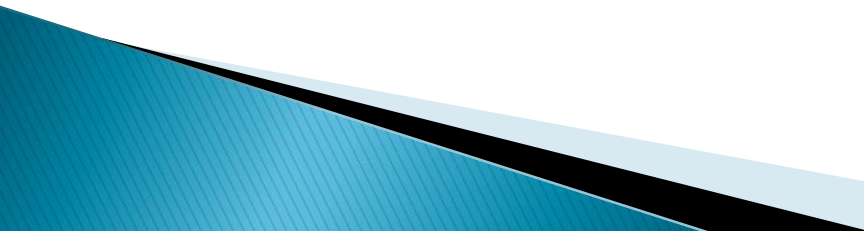


2015: More benefits for members

- ▶ More regular comms
- ▶ More opportunities for member promotion
 - Website members' events
 - e-newsletter x2 between events
 - Twitter (@BizForumMidDev)
 - Facebook
 - Business Expo
 - PR profiles in Gazette
 - PR of BFMD

Key aims 2015

Closer links:

- ▶ MDDC, DCC, LEP
 - ▶ Petroc
 - ▶ Support service providers (BIP, RGN, Peninsula Enterprise, Connecting Devon & Somerset)
 - ▶ Biz community – Business Expo, FSB, Chambers, trader & networking groups
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Key initiatives past year

- ▶ At least 2 speakers
- ▶ Encouraged debate
- ▶ Mix of talks – topics led by your input last AGM
- ▶ Technical talks by experts. How to:
 - Keep running costs down (Enterprise Assist)
 - Understand pension auto enrolment (Thomas Westcott)
 - Make the most of your mobile phone (Cosmic)
 - Network effectively (Best of Exeter)
 - Negotiate and close a deal (Crispin Assoc)
 - Find and apply for grants (DCC, Thomas Westcott)
 - Take advantage of Hinkley–driven opportunities (LEP, Somerset Chamber)
 - Tender for big deals even if you're small (Devon & Cornwall Consulting)

And case studies

- ▶ Virtual Jet Centre
 - ▶ Thorntons
 - ▶ The Gro Company
 - ▶ Excelsior Athletic Training
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Finance/membership report

Year End 30th June 2015:

- ▶ 29 new members
- ▶ 39 renewals

Finance/membership report

	Notes	2015	2014
Income			
Subscriptions		2,380	2,100
Donation		35	35
		2,415	2,135
Expenses			
Hosting		54	180
Training		0	180
Mid Devon Show – 2013		0	79
Business Expo Show – 2014		485	496
Banners and Business Cards		40	620
Advertising		50	0
Speakers fees		300	0
Sundry expenses		43	0
Bank Charges		0	4
		972	1559
Surplus for the Year		1,443	576
Reserves Bought Forward		4,150	3,574
Reserves Carried Forward		5,593	4,150
Represented by			
Cash at Bank		5,593	5,242
Less Creditors		0	1,092
		5,593	4,150

Special thanks!

- ▶ Speakers
- ▶ Best Western Tiverton Hotel
- ▶ You
- ▶ The BFMD Team (currently):
 - Treasurer: John Potter, Thomas Westcott
 - Secretary: David Hinshelwood, BIP (West Devon)
 - Secretariat, event support: John Bodley Scott
 - Webmaster: Peter Shaw, Website Development
 - Business Group Networker: David Disney, Swallow Court
 - Training & Apprenticeships link: Pené Prior, Petroc
 - MDDC: Amy Tregellas, Richard Chesterton
 - Twitter: Colin Slade, Best of Exeter
 - Facebook: Meia Allegranza, Photomeia

New Chair?

- ▶ Andrew Lathwell, Lathwell & Associates
- ▶ **branding & marketing consultancy**

The logo for LATHWELL Associates is displayed on an orange rounded rectangular background. The text 'LATHWELL' is in a white, all-caps, serif font. A large, stylized ampersand follows, and the text 'Associates' is in a smaller, white, sans-serif font. Below this, the text 'print | digital | social' is written in a white, lowercase, sans-serif font, with vertical bars separating the words.

LATHWELL
Associates
print | digital | social

Move to approve 2016 team

- ▶ Chair: Andrew Lathwell, Lathwell & Associates
- ▶ Treasurer: John Potter, Thomas Westcott
- ▶ Secretary: David Hinshelwood, BIP (West Devon)
- ▶ Secretariat, Event Support: John Bodley Scott
- ▶ Webmaster: Peter Shaw, Website Development
- ▶ Twitter: Colin Slade, Best of Exeter
- ▶ Facebook: Meia Allegranza
- ▶ Business Group Networker: David Disney, Swallow Court
- ▶ Training & Education link: Pené Prior, Petroc
- ▶ Chris Prentis, Utility Warehouse
- ▶ MDDC representatives: Amy Tregellas, Head of Communities & Governance, and will be inviting new Chief Executive, starting in February
- ▶ Elected MDDC representative: Cllr Richard Chesterton

Meeting dates 2016

- ▶ Tuesday 12th January
 - John Sheaves, Taste of the West, Building a cooperative brand
 - Dave Barr, Devon Business Expo, How to make the most of an event, and of BFMD's presence at Expo
 - ▶ Weds 16th March
 - ▶ Thursday 19th May
 - ▶ Tuesday 12th July
 - ▶ Weds 21st Sept
 - ▶ Thursday 17th Nov
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Key initiatives 2016

