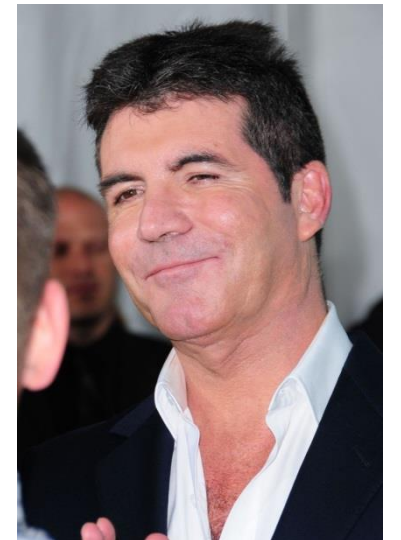


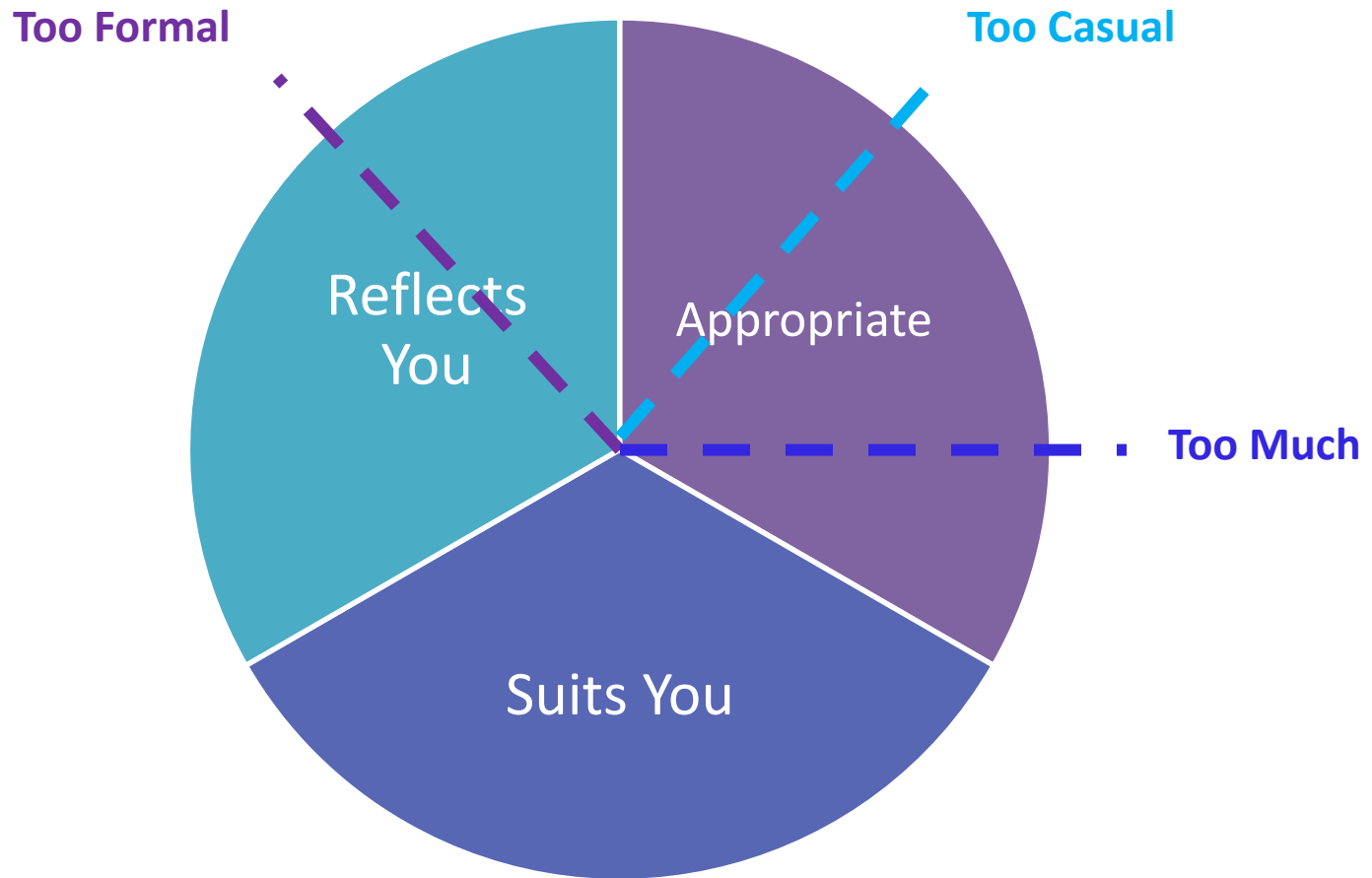


JO SMALLBONES  
*look your best*

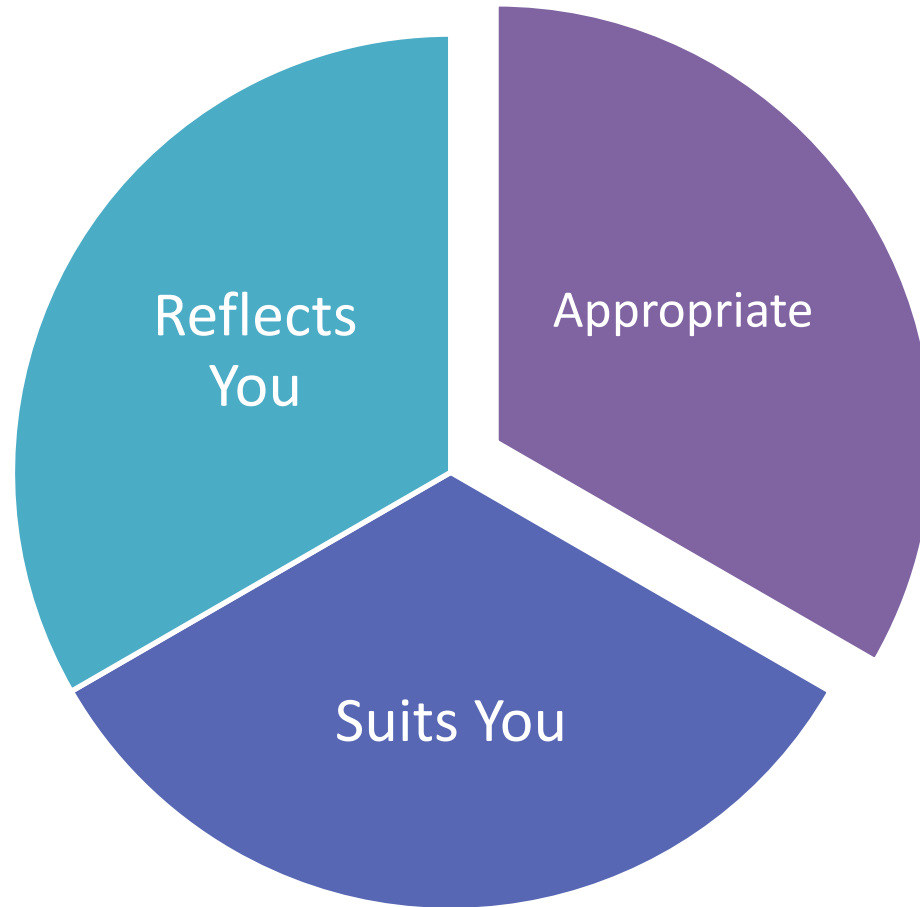
# Blueprint for Dressing For Success



# Blueprint for Dressing for Success



# Business Appropriate



Formal



General



Business Casual



Formal



General



Business Casual



What do you **need** to portray? = **Appropriate**

What do you **want** to portray? = **Reflects You**



# Finally....

**“Create your own style... let it be unique  
for yourself and yet identifiable for  
others” – Anna Wintour American Vogue**



Jo Smallbones Image and Styling  
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