

**Minutes of the BFMD Executive Committee meeting held at
5.15 pm on Thursday 24 May 2012 at the Tiverton Hotel**

1. Attendees

Present: Jim Enright (Chairman), Kevin Finan, Peter Hare-Scott, Kim Knox, John Potter, Chris Prentis, Peter Shaw, Rhys Roberts, James Millar, David Disney.

Apologies: Michael Gutierrez. It was noted that this was the 4th Meeting MG had not been able to attend. JE will try and get hold of him to see if he would like to continue on the BFMD Executive Committee.

2. Minutes of the last meeting

JE reported these had been put on the website.

JR reported that there was one person who may qualify for the champagne – Juice Plus. The company had already been to an event however, and it was considered that they did not qualify for the champagne despite it being a new person.

3. Chairman's Introduction

JE reported that BFMD now had 64 members, 62 of whom had paid or qualified for free membership. JE is to email JP with details of the latest members who had joined so that we could find out which ones had not paid.

JE will be printing the invoices for the company's whose renewal is up in June shortly.

The MDDC leaflets had been distributed, although next year we will put something in with the rates bill. RR said we could put some leaflets in his hotel.

JM is going to do an editorial piece for BFMD, including success stories from members every couple of weeks or at least monthly.

JM is going to also speak with the Crediton Courier. JM will put a proposal together and send it to JE to consider.

RR confirmed that the next lot of dates can be agreed as soon as possible. We will ask everyone if they prefer Tues/Wed/Thur and will ensure there is a good mix of the dates that the majority prefer.

4. Financial Report

We have £1688 in the bank.

JE asked if RR wanted to consider charging from the renewal date for the buffet. Not at this present time as he wants to see BFMD succeed, but will keep it under review.

5. Web Report

PS reported that the website was going well and that a good number of members were putting their member events on it.

6. Next BFMD Meeting

The July meeting will be 'People – your greatest asset'.

Gravitas Recruitment (SW) Ltd will highlight the importance of staff retention. At Best Limited will highlight how to improve performance through understanding peoples different behaviours.

7. Any Other Business

The speaker for September: Sam Fisher of Brighter Creative about Social Media. All agreeing this was a good idea. Andrew Lathwell will also contribute re Twitter for a short space of time.

Marilyn [surname] wanted to do a piece on nutrition – 'eat to beat stress' but we are concerned that this will not be business orientated. We may see if we can incorporate this in the future.

It was agreed that it would be useful if the planning person could come from MDDC to one of the meetings, as part of the MDDC slot.

8. Date of next meeting

Thursday 12 July 2012, 5.15pm. KF will be unable to attend that one.

The meeting closed at 5.45pm