

# Protecting Your PCs



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“How long would it take you to restore business as usual if your computers failed right now?”

# Facts About Computers

- Computer viruses happen.
- Hard drives have a 100% failure rate.
- Deleted doesn't mean deleted.
- People want your data.
- A little knowledge can lead to big problems.
- Sometimes turning it off and on again works.

“These days it is as much about protecting your data and users as it is about protecting your computers.”

## Small businesses are often victims of hacking attacks:

- Many small businesses and organisations consider themselves too small to be of any interest to a hacker.
- Successfully compromised small businesses can be used as part of attacks against larger targets.

# Your Business IT Needs

- Reliable and regularly tested backup solution.
- Clear and up to date documentation on all of your equipment.
- A single point of contact and responsibility for your computers.
- Reliable and well-maintained anti-virus and malware suite.
- Reliable and secure file system.
- Clear and concise policies on computer use.
- Secure passwords.
- Specific and detailed Disaster Recovery Plan.

# Outsourcing your IT Support

“Make inevitable technical problems somebody else’s headache – leaving you free to concentrate on your core business.”

# Why Computers are Like Employees

Think of IT Support as HR for your computers.

- They need money:
  1. Maintenance
  2. Investment
- They need job security:
  1. Fit for purpose
  2. They have what they need
- They need advocates:
  1. Representation
  2. Proper and appropriate use