

www.buywithconfidence.gov.uk

A business approval register run by local authority Trading Standards Departments.

Can your business make the grade?



- Devon and Somerset Trading Standards Service is a joint service provided by DCC and SCC
- The service offers free business advice to businesses across the two counties
- We have a host of business guidance on our website www.devonsomersettradingstandards.gov.uk
- We run the **Buy With Confidence** Scheme
- We aim to protect consumers and promote good businesses & a thriving local economy.

Devon and Somerset Trading Standards

One of our Projects



- **Buy With Confidence:** Trading Standards Approved business scheme. Promoting fair, honest, legal businesses with high levels of customer service.
- 6 months or more in business, thorough audit process, customer references, DBS checks, on-going monitoring, published customer feedback, re-audit, from £80+VAT per annum + £75 one off application fee.
- Partner schemes – Better Business for All, Rural Growth Network, Local Enterprise Partnership, Police Crime Commissioners, Business Information Point
- New website!
- Social media - @tsconnected; @BWCconnect
- www.facebook.com/tsconnected
- www.facebook.com/buywithconfidence

Devon and Somerset Trading Standards Scheme Promotion



- County wide consumer promotion – radio, buses, online search related advertising, marked vehicles, letters, email footers, partner promotion (police, Age UK, Adult Social Care, Neighbourhood Watch, charities etc), victim signposting, shopping centre days, free branded consumer goods (key rings etc), event sponsorship, exhibition stands, social media, member promotion – use of logos on stationary/vehicles etc.
- Clear branding – ‘Trading Standards Approved’
- Printed directories – 10,000 in circulation this year, re-print next year, available in all libraries & handed out by partners & officers.

Devon and Somerset Trading Standards Business Benefits



- Credibility check
- Demonstrate your high standards
- Consumer awareness campaigns
- Customer feedback on your profile page
- Free business advice – assistance with legal compliance of trading standards law
- Quarterly electronic newsletter
- Networking events
- New website allows businesses to amend their own details & see search analytics

Going ³ Local



Microsoft Word
Document

- Wednesday 3 December
- Cullompton Community Centre from 10am
- Free of charge
- 'Meet the Buyer' – Devon and Cornwall Procurement Partnership
- Assistance & best practice shared to help local businesses tender with the public sector
- Registration form to goinglocal3@devon.gov.uk